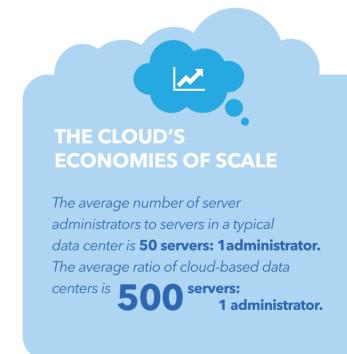# Improve your business agility by leveraging the cloud's economies of scale

A cloud computing use case for C-level management: CIO, CEO, CFO

Solution Overview

Maintaining a physical network and IT infrastructure is one of the largest expenses for any business. It also limits a company's ability to adapt its IT resources rapidly and cost efficiently. Furthermore, the current financial crisis and unstable market conditions are making it increasingly challenging and risky for companies to invest in new ideas and grow their business.

By moving operations to the cloud, you gain the flexibility, scalability and agility your business needs to stay competitive and responsive to market changes and opportunities. If your business is expanding its operations, undergoing mergers and/or acquisitions or planning to launch a new line of digital products, cloud computing can help you scale your IT infrastructure and manage costs more effectively.

THE CLOUD'S ECONOMIES OF SCALE

The average number of server administrators to servers in a typical data center is **50 servers: 1 administrator.** *The average ratio of cloud-based data centers is* **500** **servers: 1 administrator.**

Companies with enterprise-wide cloud deployments are **3X** *more likely to achieve* **business agility** *that is "much better than the competition".*

Business Agility Survey conducted by independent market-research firm AbsolutData
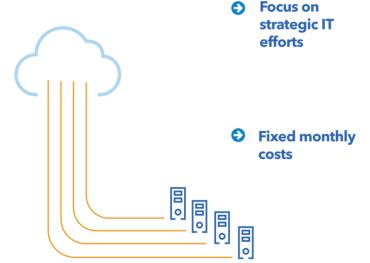
How the cloud can help

Cloud is the key enabler of agility as it lets you provision exactly the resources you need – not more, not less – and it does so without putting a strain on your budget. You determine how much CPU, memory or disk space you need, how many servers or what network or application configuration is required.

Whether you are launching new applications, developing a mobile platform, creating a new sales channel or entering a new market, the cloud's ability to provide you with on-demand computing and development resources is the key to controlling your IT costs while expanding your business.

Business benefits

Reduced risk of innovation

Gain access to an on-demand workspace where you can implement, launch and test ideas faster and with a minimum financial impact. You can launch new services with zero up-front capital costs and without having to hire and train additional IT professionals.

Focus on strategic IT efforts

Instead of focusing your resources on tasks like maintaining server uptime, power provisioning, cooling and bandwidth, you can spend more of your time on planning strategic IT efforts and pursuing new business ideas.

Fixed monthly costs

Cloud computing saves you unnecessary costs as you only pay for the services you need. Every month you are charged a fixed fee for what you use. If you require additional cloud services to support your innovation efforts all resource adjustments can be performed on demand.

To learn more about how cloud computing can help you maximize the use of your IT resources and enable you to explore new business opportunities quickly and cost effectively, contact our cloud experts. We will work with you to create a cloud strategy that best matches your business needs.

TALK TO OUR CLOUD EXPERT